

specifications

Mood for Magazines

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Attn. Mood for Magazines
Naarden-Vesting

Title LINDA.

Publisher Mood for Magazines

Publication frequency 4 times a year

Day of issue Wednesday

Size min. 164 pages

Advertising-sales Mood for Magazines

Mega subscription fee € 88,-

12 x LINDA., 2x LINDA. FASHION,
1 x LINDA. MAN, 1 x LINDA.HOME

Price single number € 5.50

Price advertising issue € 3.97 (excl. V.A.T.)

Send material to Mood for Magazines
A. Dortsmanplein 3

1411 RC Naarden-Vesting The Netherlands

General conditions general conditions
of Mood for Magazines 2009

www.lindamagazine.nl

Size 230 x 275 mm (wxh)

Printing proces rotation offset

Paperclass cover 170 gram, inside 90 gram

Print full colour

Type of binding perfect bound

Specifications

Trim size 230 X 275 mm (wxh)

Type area 195 X 241 mm (wxh)

For bleed advertisements please add 5 mm
all-round for trimming purposes. A 2/1 page
has to be delivered as a 2x 1/1 page.

Advertising materiaal digital files in filesize
Certified PDF magazine Holland.

The digital files need to be provided with a
colourproof, which is fully adjusted to the
printing process of LINDA. Furthermore the
files need to completely correspond with the
specifications of the lithographer.

LINDA.

For more information please look at

www.lindamagazine.nl

2010 adinfo

call for more information +31(0)35 7999333 or mail to sales@moodformagazines.nl

LINDA.FASHION magazine

ISSUE	ISSUE DATE	BOOKINGS	MATERIAL
LINDA.FASHION	10th of Mar. (week 10)	1st of Feb. (week 5)	5th of Feb. (week 5)
LINDA.FASHION	11th of Aug. (week 32)	5th of Jul. (week 27)	9th of Jul. (week 27)

LINDA.MAN magazine

ISSUE	ISSUE DATE	BOOKINGS	MATERIAL
LINDA.MAN	6th of May (week 18)	26th of Mar. (week 12)	1st of Apr. (week 13)

LINDA.HOME magazine

ISSUE	ISSUE DATE	BOOKINGS	MATERIAL
LINDA.HOME	29th of Sep. (week 39)	23rd of Aug. (week 34)	27th of Aug. (week 34)

prices from December 1st 2009

LINDA. HOME

1 page	€ 7,200
2 pages	€ 6,800
3 pages	€ 6,600

average circulation 2008/2009
(including subscriptions) **57,825 ex**

LINDA. MAN

1 page	€ 7,920
2 pages	€ 7,480
3 pages	€ 7,260

average circulation 2009
(including subscriptions) **76,989 ex**

LINDA. FASHION

1 page	€ 7,920
2 pages	€ 7,480
3 pages	€ 7,260

average circulation 2009
(including subscriptions) **72,154 ex.**

Prices excluding V.A.T.

