

2010 adinfo

Call for more information +31(0)35 7999333 or mail to sales@moodformagazines.nl

Calendar LINDA. magazine

ISSUE	ISSUE DATE	BOOKINGS	MATERIAL
65 JANUARY	16th of Dec. (week 51)	16th of Nov. (week 47)	20th of Nov. (week 47)
66 FEBRUARY	20th of Jan. (week 03)	11th of Dec. (week 50)	17th of Dec. (week 51)
67 MARCH	17th of Feb. (week 07)	11th of Jan. (week 02)	15th of Jan. (week 02)
LINDA.FASHION	10th of Mar. (week 10)	1st of Feb. (week 05)	5th of Feb. (week 05)
68 APRIL	17th of Mar. (week 12)	8th of Feb. (week 06)	12th of Feb. (week 06)
69 MAY	21st of Apr. (week 16)	15th of Mar. (week 11)	19th of Mar. (week 11)
LINDA.MAN	6th of May (week 18)	26th of Mar. (week 12)	1st of Apr. (week 13)
70 JUNE	19th of May (week 20)	8th of Apr. (week 14)	14th of Apr. (week 15)
71 JULY	16th of Jun. (week 24)	10th of May (week 19)	14th of May (week 19)
72 AUGUST	21st of Jul. (week 29)	14th of Jun. (week 24)	18th of Jun. (week 24)
LINDA.FASHION	11th of Aug. (week 32)	5th of Jul. (week 27)	9th of Jul. (week 27)
73 SEPTEMBER	18th of Aug. (week 33)	12th of Jul. (week 28)	16th of Jul. (week 28)
74 OCTOBER	15th of Sept. (week 37)	9th of Aug. (week 32)	13th of Aug. (week 32)
LINDA.HOME	29th of Sept. (week 39)	23rd of Aug. (week 34)	27th of Aug. (week 34)
75 NOVEMBER	20th of Oct. (week 42)	13th of Sept. (week 37)	17th of Sept. (week 37)
76 DECEMBER	17th of Nov. (week 46)	11th of Oct. (week 41)	15th of Oct. (week 41)
77 JANUARY	15th of Dec. (week 50)	8th of Nov. (week 45)	12th of Nov. (week 45)

Prices from December 1 st 2009

1 page	€ 10,885
2 pages	€ 10,580
3 pages	€ 10,450
4 pages	€ 10,340
5 pages	€ 10,230
6 pages	€ 10,040

LINDA.HOME
1 page € 7,200

LINDA.MAN/ LINDA.FASHION
1 page € 7,920

Prices excluding V.A.T.

Circulation HOI
3-2008 / 2-2009
150,845 copies
(Specials are not
registered with HOI)
Average reach
NOM 2008 II – 2009 I
913,000

HOI
PRINT

Mood for Magazines

A. Dortsmanplein 3
1411 RC Naarden-Vesting
The Netherlands
Tel +31(0)35 7999333
Fax +31(0)35 6782828
sales@moodformagazines.nl
www.lindamagazine.nl
ING 655045651
Attn. Mood for Magazines
Naarden-Vesting

Titel LINDA.

Publisher Mood for Magazines

Publication Frequency 12 times a year

Day of issue Wednesday

Specials LINDA.MAN,
LINDA.HOME, 2x LINDA.FASHION

Size min. 164 pages

Advertising-sales Mood for Magazines

Subscription fee € 66,-

Mega subscription fee € 88,-

Price single number € 5,50

Price advertising issue € 3.97 (excl. V.A.T.)

Send material to Mood for Magazines

A. Dortsmanplein 3,
1411 RC Naarden-Vesting The Netherlands

General conditions general conditions of
Mood for Magazines 2009

www.lindamagazine.nl

Size 230 x 275 mm (wxh)

Printing proces rotation offset

Paperclass cover 170 gram, inside 90 gram

Print full colour

Type of binding perfect bound

Specifications

Trim size 230 X 275 mm (wxh)

Type area 195 X 241 mm (wxh)

For bleed advertisements please add 5 mm
all-round for trimming purposes. A 2/1 page
has to be delivered as a 2x 1/1 page.

Advertising materiaal digital files in filesize
Certified PDF magazine Holland.

The digital files need to be provided with a
colourproof, which is fully adjusted to the printing
process of LINDA. Furthermore the files need to
completely correspond with the specifications
of the lithographer.



LINDA.

Techn. specifications

For more information please look at

www.lindamagazine.nl