

2009 adinfo

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Calendar LINDA. magazine

ISSUE	ISSUE DATE	BOOKINGS	MATERIAL
53 JANUARY	17th of Dec. (week 51)	17th of Nov. (week 47)	21st of Nov. (week 47)
54 FEBRUARY	21st of Jan. (week 04)	15th of Dec. (week 51)	19th of Dec. (week 51)
55 MARCH	18th of Feb. (week 08)	19th of Jan. (week 04)	23rd of Jan. (week 04)
LINDA.HOME	4th of Mar. (week 10)	2nd of Feb. (week 06)	5th of Feb. (week 06)
56 APRIL	18th of Mar. (week 12)	16th of Feb. (week 08)	20th of Feb. (week 08)
57 MAY	15th of Apr. (week 16)	16th of Mar. (week 12)	20th of Mar. (week 12)
LINDA.MAN	22nd of Apr. (week 17)	23th of Mar. (week 13)	27th of Mar. (week 13)
58 JUNE	20th of May (week 21)	20th of Apr. (week 17)	24th of Apr. (week 17)
59 JULY	17th of Jun. (week 25)	18th of May (week 21)	22nd of May (week 21)
60 AUGUST	15th of Jul. (week 29)	15th of Jun. (week 25)	19th of Jun. (week 25)
61 SEPTEMBER	19th of Aug. (week 34)	20th of Jul. (week 30)	24th of Jul. (week 30)
LINDA.FASHION	26th of Aug. (week 35)	27th of Jul. (week 31)	31st of Jul. (week 31)
62 OCTOBER	16th of Sept. (week 38)	17th of Aug. (week 34)	21st of Aug. (week 34)
LINDA.HOME	7th of Oct. (week 41)	7th of Sept. (week 37)	11th of Sept. (week 37)
63 NOVEMBER	21st of Oct. (week 43)	21st of Sept. (week 39)	25th of Sept. (week 39)
64 DECEMBER	18th of Nov. (week 47)	19th of Oct. (week 43)	23rd of Oct. (week 43)
65 JANUARY	16th of Dec. (week 51)	16th of Nov. (week 47)	20th of Nov. (week 47)

Prices from December 1 st 2008

1 page	€ 10,170
2 pages	€ 9,885
3 pages	€ 9,765
4 pages	€ 9,660
5 pages	€ 9,560
6 pages	€ 9,380

LINDA.HOME
1 page € 7,200

LINDA.MAN/ LINDA.FASHION
1 page € 7,920

Prices include 15% agency
commission excluding V.A.T.

Circulation HOI
3-2007 / 2-2008

144,462 ex.

Average reach
(NOM 2007 II – 2008 I)

886,000 ex.

HOI[®]
PRINT

Mood for Magazines

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Attn. Mood for Magazines
Naarden-Vesting

Titel LINDA.

Publisher Mood for Magazines

Publication Frequency 12 times a year

Day of issue Wednesday

Specials LINDA.MAN,
LINDA.FASHION, 2x LINDA.HOME

Size min. 164 pages

Advertising-sales Mood for Magazines

Mega subscription fee € 84,-

Price single number € 5.25

Price advertising issue € 3.97 (excl. btw)

Send materiaal to Mood for Magazines
A. Dortsmanplein 3,
1411 RC Naarden-Vesting

General conditions general conditions of
Mood for Magazines 2008

www.lindamagazine.nl

Printing proces rotation offset

Paperclass cover 170 gram, inside 90 gram

Trim size 230 X 275 mm (wxh)

Grid area 195 X 241 mm (wxh)

Spread size left side 234 mm (230 mm +
4 mm bleed) x 275 mm (wxh) right side 234 mm
(4 mm bleed + 230 mm) x 275 mm (wxh)

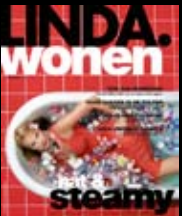
Spread basis grid 195 x 241 mm (wxh), fr left
and right side. Attention the pages need to be
delivered on separate files

Print full colour

Type of binding perfect bound (lumbeck)

Advertising materiaal digital files in filesize
Certified PDF magazine Holland.

The digital files need to be provided with a colourprint,
which is fully adjusted to the printing proces of LINDA.
Furthermore the files need to completely correspond
with the specifications of the lithograaf.



LINDA.

Techn. specifications

For more information please look at

www.lindamagazine.nl